




America's Favorite Cigarette Break.

# Benson & Hedges 100's.

Regular & Menthol, 21 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report, Aug. 71.



Showing Two Cigarettes Shows the Compactness That Cigarettes Smoking in Response to Your Needs.

TOL-553P "Benson & Hedges"  
Pg. 4/5 81  
Chicago - December, 1971  
Wells, Rich, Greene, Inc.



as advertised in Tuesday at Rome, Sept.; Essex, Nov.; Feb., Sept. 10; Slough, Dec.